



# Annual Conference 2019

Saturday, 11 May at

**Magdalen College School**

Cowley Place, Oxford OX4 1DZ

By kind permission of the Master,  
Helen Pike, MA Oxon, MA Michigan, MA London



*Conference Sponsored by  
The SDS Group*





Dear Representative

This year our theme explores the challenges and opportunities facing modern independent schools and the changing role that Alumni Societies play in the long-term future of their schools. We are delighted that Shaun Fenton, Headmaster of Reigate Grammar School and Chair of HMC has agreed to deliver our keynote address.

Details of the programme are given opposite and a booking form will be enclosed with this booklet for return by Thursday 25 April if you will be attending both conference and dinner. If you are not planning to stay for the dinner, bookings for the conference alone can be taken until May 5.

The programme includes a morning keynote session, two breakout sessions and an afternoon panel session; which will invite a variety of different perspectives and opinions on the conference topics.

The AROPS Conference is open to society representatives and any other school staff who wish to attend. To maximise the value you receive from the conference, we encourage you to invite your colleagues, including your Archivist, Development Director, Head and Link Governor.

I look forward to seeing a large gathering of alumni representatives for a day full of idea sharing, networking and reconnecting with colleagues and friends.

Yours sincerely

Peter Jakobek  
Chairman

If you have a society magazine or printed newsletter, do bring examples to the Conference for display in the coffee area

## NAVIGATING CHANGE: THE FUTURE OF ALUMNI SOCIETIES

09.30 **Registration**

10.00 **Opening of Conference:**

Welcome from Peter Jakobek (AROPS Chairman)

and Miss Helen Pike (Master, MCS, Oxford)

10.30 **First Plenary Session: View from the Top: Improving Communications between Alumni Societies and Senior Leadership Teams**

Shaun Fenton is Headmaster of Reigate Grammar School (RGS) and 2018-19 Chair of HMC (Headmasters' and Headmistresses' Conference), which represents independent schools.

Shaun Fenton shares how Heads and SLTs view the role of Alumni Societies in today's independent schools' sector. He also discusses the important role that Societies must undertake to help secure the long-term future of their schools, and how they can engage their SLTs' to achieve this.

11.30 Coffee, Tea, Biscuits

12.00 **Morning Breakout Sessions: - Delegates should choose one breakout session to attend.**

### **A. Building an Alumni Engagement Plan**

Tracey Ahmet (Executive Assistant, Old Rugbeans) and Simon Peniston (Past President and VP, Old Rugbeans)

### **B. Alumni Relations: Locate, Engage, Advance**

Jim Lewis (Head of Development, St Columba's School)

### **C. Engaging Alumni & Community Through Your School's Story & Archives**

Lindsay McCormack (Archivist, Magdalen College School) and Kathryn Crossley (Oral Historian, Magdalen College School)

### **D. Rethinking Surveys: How to Keep Your Membership Offering Relevant**

David Jenkins (Operations Director, Socius) and Jeremy Withers Green (Social Engagement Officer, Old Pauline Club)

13.00 **Luncheon**

14.00 **Afternoon Breakout Sessions:** *The morning breakout sessions will be repeated*

15.00 **Second Plenary Session: The Changing Role of Alumni Societies and Alumni Engagement**

Panelists share their perspectives on how alumni engagement will change over the next five years and what role Alumni Societies will play in the long-term future of independent schools.

Panelists:

Graham Papenfus (Development Director, Kingswood School)

Simon Penniston (Vice-President, Rugbeian Society) (Associate Governor, Rugby School)

Susannah Baker (Director of The Waynflete Office, Magdalen College School)

Jane Pendry (Senior Coach, Socius) [Facilitator]

16.00 **Q&A** (to follow on from Panel Session). Questions should be submitted in advance if possible

16.30 **Close of Conference:**

Coffee, Tea, Biscuits

17.00 Optional Tour of School and College

18.00 Evensong (Magdalen College Chapel)

## Conference Dinner

Conference Dinner 6.30 for 7.00 Magdalen College School

(Dress: Lounge suits. Guests are welcome)

Anticipated finishing time will be 9.30



## TRAVEL AND ACCOMMODATION

Our postcode for SatNav users is OX4 1DZ

Parking at school by arrangement (requests needed so we can monitor space).

Oxford Tube buses from London stop 50m from the school and there are direct buses from Oxford Station to the school.

## Accommodation

There are plenty of local hotels (early booking is advised), some Oxford Colleges offer guest rooms.

## Our Sponsor and Exhibitors



The SDS Group has a wide range of IT services all centred around the scanning of rare, precious & confidential document archives with bespoke search and retrieval Database Solutions. Our Document Management solutions are tailor made to individual client requirements according to market sector and internal departments.



ToucanTech builds community software for schools, universities and companies. In one simple, beautiful system we give institutions the power to manage all alumni / community relations in one place. Synched with social media and combining a CRM, email, fundraising, news, mentoring and more, it's a complete solution at an affordable price.



Lavenham Press is an independent, family-run printing company in Suffolk. Not only are we at the cutting edge of digital printing; we've also got sixty years of litho printing experience under our belt. Our experienced printers are experts at what they do; we use only the best printing technology; and we're at the forefront of digital printing. But we're much more than just a printing company. Once they've seen what we can do, how we work, our clients stay with us for years, even decades.

It would be helpful for administration purposes if delegates could book and pay on-line using the following link

<http://bit.ly/AROPSConference2019>

Apologies may be sent to [arops@arops.org.uk](mailto:arops@arops.org.uk)



Annual Conference - Saturday 11 May 2019  
Magdalen College School  
Cowley Place, Oxford OX4 1DZ

### BOOKING FORM

Name of Delegate  
.....

Address  
.....  
.....

Telephone .....

E-mail .....

(please write clearly)

Society.....

School.....

Name(s) of Accompanying Guest(s)  
.....  
.....

Please advise of any dietary requirements:

**Conference**

..... places @ £55 per head – including coffee/tea and lunch .....

**Conference and Post-Conference Dinner**

.....places @ £100 per head .....

**Post Conference Dinner only**

.....places @ £45 per head .....

Conference Dinner 6.30 pm for 7.00 pm  
Magdalen College School, Cowley Place, Oxford OX4 1DZ  
Dress: Lounge suit. Guests are welcome.

Please make cheques payable to AROPS Total £ .....

Please indicate which TWO discussion groups you would like to participate in

	Delegate 1	Delegate 2	Delegate 3
A. Building an Alumni Engagement Plan			
B. Alumni Relations: Locate, Engage, Advance			
C. Engaging Alumni & Community Through Your School's Story & Archives			
D. Rethinking Surveys: How to Keep Your Membership Offering Relevant			

**CAR PARKING**

- I would like to reserve a place at school
- I require parking at School (Disabled Badge Holder)
- I will park off-site
- I do not require parking

**Q&A SESSION** - I would like to ask the following question:

Receipt of booking will be acknowledged and a ticket sent by e-mail  
 Please return this whole form with your cheque (payable to AROPS) to:  
 Andrew Day, AROPS Registrar,  
 5 Mansfield Road, Chessington KT9 2PJ (waday1@tiscali.co.uk)  
**by Thursday 25 April 2019**